Delft Design Approach MOOC // Post-course Learning Experience flow

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Background for the Delft Design Approach MOOC

An introductory course to the Delft Approach to Designing

The course introduces students to the Delft approach to designing, which is a design approach that is characterized by a focus on the quality of the design process. The course focuses on the early phases of the design process (exploring, framing, ideating, prototyping, testing) and on the design activities that are performed during these phases (such as observing, interviewing, ideating, prototyping, testing). The course is taught through a blended learning approach that combines online learning with face-to-face learning. The course is for students from different disciplines and backgrounds, who want to learn how to design in a multidisciplinary setting. The course aims at the acquisition of a basic design attitude that fits the Delft Approach to Designing.

- Course is taught through a blended learning approach (online learning and face-to-face learning)
- Students from different disciplines and backgrounds, who want to learn how to design in a multidisciplinary setting
- Focus on the early phases of the design process (exploring, framing, ideating, prototyping, testing)
- Focus on design activities that are performed during these phases (such as observing, interviewing, ideating, prototyping, testing)
- Focus on the Delft Approach to Designing
- Course is taught through a blended learning approach (online learning and face-to-face learning)
- Course is for students from different disciplines and backgrounds, who want to learn how to design in a multidisciplinary setting
- Course aims at the acquisition of a basic design attitude that fits the Delft Approach to Designing

Participant commitment

	Self-study hours	Conference hours
Week 1	3-4h	1h
Week 2	3-4h	1h
Week 3	3-4h	1h
Week 4	3-4h	1h
Week 5	3-4h	1h
Week 6	3-4h	1h
Week 7	3-4h	1h
Week 8	3-4h	1h
Week 9	3-4h	1h

Not: how participants start exercises, but how participants start exercises that did start with exercises.

- **+150 different countries participating**
- **→ Much bigger reach for IDE**

Biggest user groups:
- **Pro-university**
- **Post-BSc.**
- **Post-MSc.**
- **No-interest from professionals than expected**

Age range different from student body IDE
- **Biggest group is 25 - 40: professionals**

Distribution different than student body IDE
- **Biggest group is male (IDE = about 50-50)**

Course structure & flow

Course introduction page

Interaction through social media & forum

Week 1 — Getting into the Delft Design mindset

Kick-off DDA-MOOC → Week 1 → A design mindset & understanding of the theme → Map your morning ritual → Week 2

Watch course intro video | Watch course page | Watch course Design Journey | Text | Watch course design theory | Text exercise | Watch course intro

Introduction to the course — Design Journey — Design Approach — Design Journey — Design Approach — Design Journey — Design Approach — Design Journey — Design Approach

The design theme for the course: *Morning rituals*

Questions: Content (2) | Organization (1) | Complaints (0)

Forum: Hello! (2) | Introduce yourself (3) | Introduction (2) | Hello everyone (2) | Hi everyone (2) | Hi everyone (2) | Hi