# MOOC DEVELOPMENT PROCESS

An evolving process map, incorporating research and experience to represent the actual MOOC development.

# MISSION



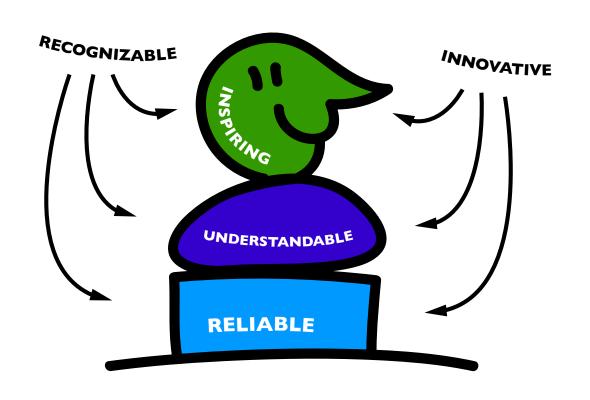
#### Mission edX

Creating a new online-learning experience with online courses that reflect their disciplinary breadth

Research how students learn and how technology can transform learning–both on-campus and worldwide.

#### Visions DelftX & online education

Yet undefined but...we strive for excellence. What is excellence? How to measure excellence?



## I. RELIABLE (go-nogo demand)

The content of the MOOC is correct and reliable.

#### 2. UNDERSTANDABLE

The content of the MOOC is conveyed as clearly, efficiently and understandably as possible.

## 3. INSPIRING

Students experience the MOOC as inspiring and challenging.

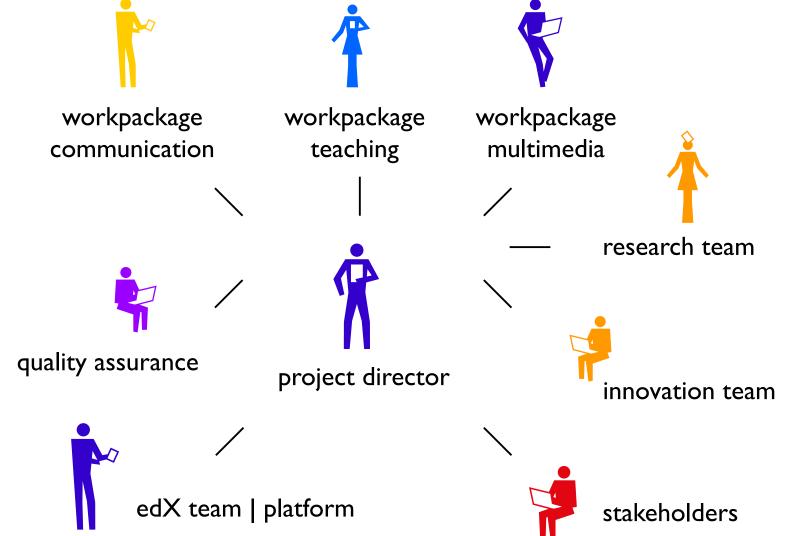
## 4. RECOGNIZABLE

The identity of the TU Delft is well-expressed in the MOOC.

#### 5. INNOVATIVE

The MOOC implements innovation in learning or another aspect.

# DelftX



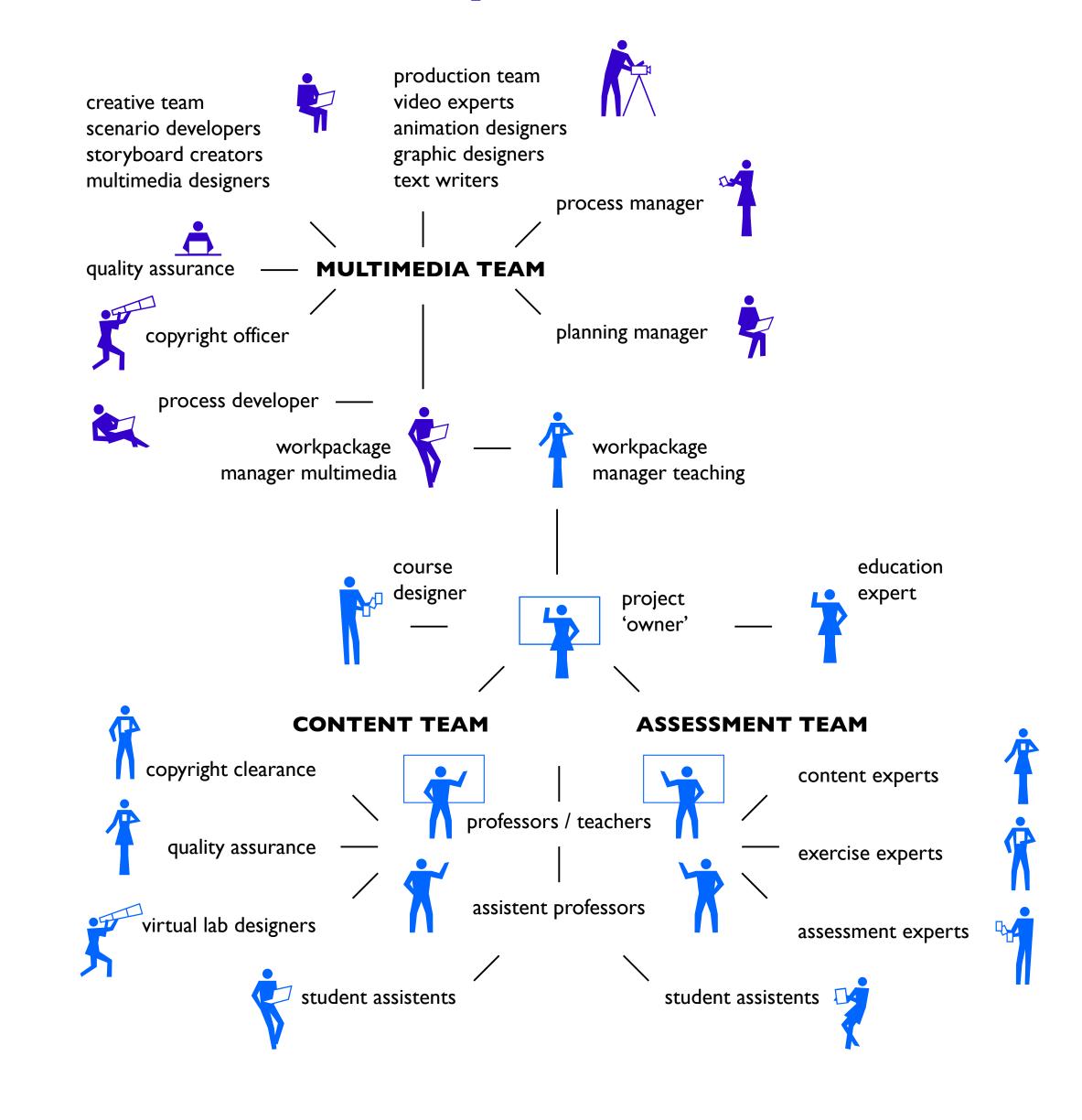




## Students



# **Course Developers**



# **Researchers and Innovators (R&I)**



faculties

